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FOR IMMEDIATE RELEASE

**UH MANOA SHIDLER COLLEGE OF BUSINESS AND JAIMS  
CONTINUE PARTNERSHIP WITH JAPAN-FOCUSED MBA BUT  
DISCONTINUE THE CHINA-FOCUSED MBA**

HONOLULU, HAWAII -- The Shidler College of Business at the University of Hawai'i at Manoa and JAIMS (Japan-America Institute of Management Science) have signed an agreement to continue their partnership in offering the Japan-focused MBA (JEMBA) program. Regrettably, the China-focused MBA (CHEMBA) program will end with the 2006-2007 class.

"We have enjoyed considerable success over the years with the JEMBA and CHEMBA programs," said Vance Roley, dean of the UHM Shidler College of Business. "However, the increased costs of a comprehensive business program of this type required us to review the China-focused MBA in the context of our broader spectrum of international business offerings. The UHM Shidler College of Business will launch the China International MBA program in Fall, 2007 within our portfolio of existing MBA programs."

"JAIMS is pleased about the continuing partnership with the UHM Shidler College of Business in delivering the JEMBA program," announced Naoyuki Akikusa, JAIMS interim president. "We have enjoyed the partnership since 1990 and look forward to continuing to produce graduates who can compete anywhere in the global marketplace. As for China, we believe in its economic strength in the world economy and are preparing to launch a short-term, practice-based program. We will seek the advice of our CHEMBA graduates in designing the curriculum."

The JEMBA program is universally recognized for its excellence in international business education with an Asia-Pacific focus, and its business language, culture training, and corporate internship in Japan. Since 1990, the Japan-focused MBA program has graduated over 300 students.

Beginning with the Fall 2007 class, the JEMBA program will be offered in a new 20-month format. The admission deadline is March 1, 2007.

**About JAIMS (Japan-America Institute of Management Science)**

JAIMS, a nonprofit postgraduate institute, has been a pioneer in intercultural management education since 1972. Over 22,000 participants from 60 countries have come to JAIMS to study intercultural business management, cross-cultural communications, business language, and information technology. Through a network of extensive business and alumni relationships spanning the world, JAIMS provides program participants valuable internships at many prestigious companies throughout the United States, Japan, and China. Fujitsu Limited, a leading provider of

customer-focused IT and communications solutions for the global marketplace, established JAAMS over 34 years ago in the Honolulu suburb of Hawaii Kai with a support office in Tokyo.

For more information, visit [www.jaams.org](http://www.jaams.org).

**About the University of Hawai'i at Manoa, Shidler College of Business**

Established in 1949 as the College of Business Administration, the College was named in 2006 after alumnus Jay H. Shidler, founder and managing partner of The Shidler Group. The Shidler College of Business is renowned for its expertise in international management education and is consistently ranked among the nation's top 25 graduate schools for international business by *U.S. News & World Report*. Long recognized for its Asia-Pacific focus, the College is a professional school, offering a wide variety of degree, certificate and executive programs. The College places a strong emphasis on the development of management skills, entrepreneurship and the management of business information technology. The UH Shidler College of Business is the only graduate program in the State of Hawai'i accredited by AACSB International. For more information, visit [www.cba.hawaii.edu](http://www.cba.hawaii.edu).

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