

UNIVERSITY OF HAWAII AT MĀNOA
SHIDLER COLLEGE OF BUSINESS
• International Excellence •

JAPAN-FOCUSED MBA



in partnership with



THE ROAD TO BUSINESS SUCCESS IN JAPAN

runs directly

THROUGH HAWAI'I

ADMISSION

● Fall

*Core Courses
Business Japanese Language
and Culture*

● Spring

*Core Courses
Business Japanese Language
and Culture*

● Summer

*Japan-focused Courses
Business Japanese Language
and Culture*

● Fall

*Japan-focused Courses
Business Japanese Language
and Culture*

● Spring

Internship in Japan

GRADUATION



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THE JAPAN-FOCUSED MBA:

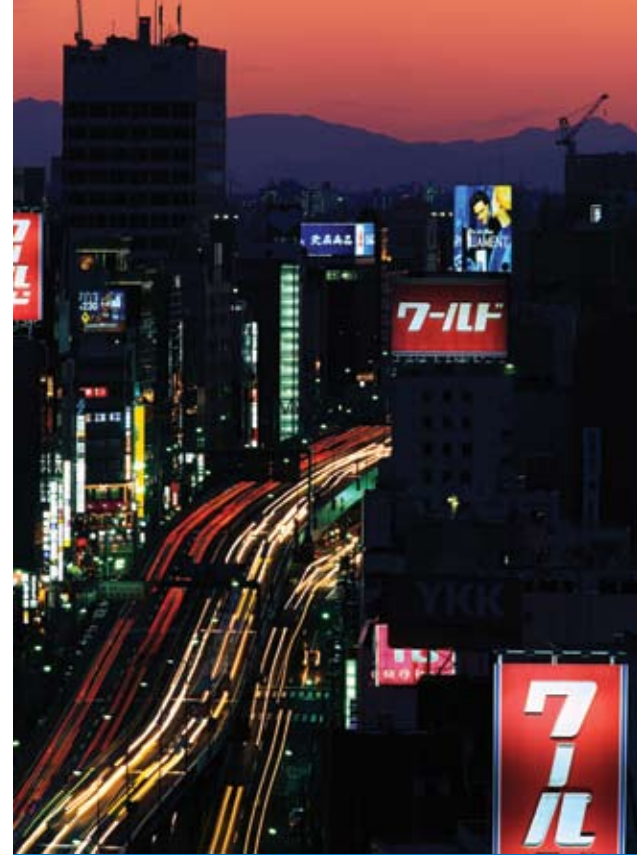
A GLOBALLY-DRIVEN, CROSS-CULTURAL PERSPECTIVE

If you see yourself working for a company based in Japan, or for a company with strong ties to Japan doing business in the United States, the partnership of the University of Hawai'i at Mānoa (UHM) Shidler College of Business and Japan-America Institute of Management Science (JAIMS) offers the perfect calling card: a 21-month program leading to a Japan-focused AACSB International accredited MBA and a Japan-focused Management Certificate.

What sets this program apart is a three-month corporate internship in Japan, preceded by 18 months of MBA coursework with a strong emphasis on business language and culture training. Plus, Hawai'i offers the ultimate multicultural setting to network international relationships while preparing for business success in Asia.

The UHM Shidler College of Business and JAIMS are both widely recognized for decades of excellence in international business with an Asia-Pacific focus.

The road is open. Experience the journey to success in Asia.



THE JAPAN-FOCUSED MBA ADVANTAGE

- Rigorous curriculum that challenges students to solve complex business problems in global environments.
- Placement in competitive internships that afford students a solid understanding of doing business in Japan.
- Intense language courses that enable students to become proficient in business Japanese (no prior knowledge of Japanese language or culture is required).
- A unique blend of nationalities that encourage dynamic group discussion, and small class sizes that allow for heightened interaction, teamwork, and support.
- Vast networking prospects which give students a chance to meet with many local and international business executives, government leaders, academic mentors and other key individuals.
- An opportunity to study in Honolulu, Hawai'i, one of the most vibrant, diverse, and beautiful places in the world.

THE JAPAN-FOCUSED MBA STRUCTURE



“The program brings together professors from around the world with experiences at the highest levels of business, politics, and education; classmates with work experiences that span continents and specialties; and a JAISMS/UHM Shidler College of Business staff that is dedicated to providing quality student support and services. Beyond what can be taught in textbooks, the JEMBA program challenged my concept of ‘cross-cultural communication’ and gave me the necessary resources to thrive in the global marketplace. If you are a proactive learner who aspires to excel in our increasingly connected global economy, there is no better place than at JAISMS and the UHM Shidler College of Business, where you will gain the knowledge, acquire the skills, and be able to exercise your enhanced talents through the internship in Japan.”

Mark Fujiwara
USA
Manager-APAC Revenue Management
Federal Express Corporation
Tokyo, Japan

The Japan-focused MBA Curriculum Includes:

- Core MBA courses in subjects such as marketing, finance, and strategy
- Advanced courses in Japanese and international business
- Japanese business language and culture courses
- Internship in Japan

Upon completion, students earn a 48-credit hour MBA from the Shidler College of Business and a Japan-focused Management Certificate from JAISMS.

Core Courses

The core curriculum consists of 24 credit hours which build a solid foundation in business including:

- Business Statistics
- Economic Foundations of Strategy
- Marketing Management
- Accounting for Decision Making
- Leadership and Communication
- Organizational Behavior
- Ethics
- Business, Government and External Environment
- Managerial Finance
- Managing Information Technology for Strategic Advantage
- Supply Chain Management
- Business Policy and Strategy

Advanced Courses in Japanese and International Business

Students also take the equivalent of seven advanced courses (21 credit hours) to bring breadth and depth to the JEMBA experience. JAISMS provides additional intercultural management instruction.

• **Advanced Entrepreneurial Courses:**

- Entrepreneurship in Asia
- Negotiations and Dispute Resolution in International Business

• **Advanced Courses in Japanese Business:**

- Financial Management in Japan
- Japanese Banking and Monetary System
- Japanese Management and Legal Systems
- Japanese Marketing

• **Elective Course:**

One elective course is chosen that is determined by the student’s particular interests. The course allows the JEMBA student to interact with Shidler College of Business students from outside the JEMBA program. Possible elective courses include, but are not limited to:

- Asian Capital Markets
- Political and Legal Environment of Business in Asia
- Foreign Direct Investment: Political Risk Analysis
- International Human Resource Management
- Creativity in Marketing
- Internet Marketing
- Electronic Commerce Technology Management

Business Japanese Language and Culture

Japanese courses provided by JAISMS are aimed at developing language proficiency within a business context and in-country survival skills. Instruction runs concurrently with other courses for the duration of the program. Students are tested and placed in classes according to individual experience and aptitude. Language and culture classes are held at the JAISMS campus.

INTERNSHIP

PRACTICAL, REAL-WORLD EXPERIENCE IN JAPAN



The JEMBA capstone is a three-month internship at a company or organization in Japan. As interns, participants practice Japanese business and communication techniques and learn how to conduct business, Asian-style.

The Japan-focused internship arrangements begin during the first semester in Hawai'i with an orientation by the JAIMS staff to assess each student's area of interest (for example, banking, manufacturing, trade, marketing, finance).

The JEMBA internship is under the supervision of Dr. Ikujiro Nonaka, professor of the Graduate School of International Corporate Strategy, Hitotsubashi University with

administrative support provided by the JAIMS Japan Office in Tokyo.

Students work full-time at their host organizations, engaged in day-to-day operations to the extent possible, and periodically consult with their internship supervisor. In April, students are required to submit a final report and give an oral presentation about their internship. The internship position is unpaid, and the student bears all expenses incurred (housing, meals, transportation).

While the JEMBA program cannot guarantee a particular type of internship or organization, every effort is made to match students with internships reflecting their preferences.

THE FOLLOWING LIST INCLUDES MANY OF THE ORGANIZATIONS THAT HAVE HOSTED JEMBA INTERNS:

The American Chamber of Commerce in Japan (ACCIJ)
Capital Services Group
Citibank, N.A.
Coach Japan Inc.
Creer Corporation
Dentsu Inc.
Deutsche Securities Inc.
DFS Group Limited
Fleishman-Hillard Japan Inc.
FranklinCovey Japan Co. Ltd.
Fujitsu Limited
Hawaii Tourism Japan (Hawaii Tourism Authority)
Japan Market Resource Network
JETRO
Kagome Co. Ltd.
KPMG AZSA & Co.
Mifune Seattle's Best Coffee West Japan Corporation
Mitsui Mineral Development Engineering Co. Ltd. (Mindeco)
Mobile Media Japan K.K.
NEC Corporation
Nihon Unisys Ltd.
PacketVideo Japan Corporation
Personnel Decisions International Japan Co., Ltd. (PDI Japan)
PricewaterhouseCoopers
Prospect Co., Ltd.
Snap-On Tools Japan K.K.
State Street International Management Group, Japan Branch
Tokyo English Life Line (TELL)
Tokyo Research International Ltd.
Trans-Science, Inc.
TriWorks Corp. JAPAN
Watabe Wedding Corporation
Yamato Transportation

www.shidler.hawaii.edu
www.jaims.org



STUDENTS



“JEMBA is an experience that keeps on growing. It does not end with the program. I am confident that the things I learned—academic, professional, and personal—will serve me well into the future.

The carefully balanced academic offerings, the well-chosen faculty from academe and industry, the stimulating interaction between peers, professors, and members of the community—these have provided me with the framework to understand, appreciate, and personally contribute to the challenges and opportunities that face the region today.

More important, the deep friendships I developed have convinced me that people from diverse backgrounds can come together and work as a family. I am very proud to be a part of JEMBA.”

Fermin Taruc
PHILIPPINES
Managing Director
Gurango Software
Quezon City, Philippines

Welcoming All Backgrounds

As diverse as the nations represented in the student body, students are accepted into the MBA program from a myriad of educational backgrounds. Many students have undergraduate degrees in business-related fields such as accounting, marketing, economics, finance and management. However, students also come from non-business related fields. Engineering, mathematics, international studies, zoology, psychology and communications are just a few examples of the educational experiences and expertise that our MBA students possess.

Embedded into your curriculum are elective courses which may be used to tailor your program. Students are encouraged to take an elective in a field that will help them meet their professional and personal goals, thus creating a customized program for each student.

Student Body

Proximity to the U.S. mainland, Asia and the Pacific has made Hawai‘i a gateway between the East and West. Our significant foreign and U.S. mainland student population combined with our nationally recognized resource centers and top-ranked international business program make the UHM Shidler College of Business simply the best place to study international business. People from all over the world feel at home among the population of 1.3 million people in the Hawaiian Islands.

The University of Hawai‘i at Mānoa’s population of approximately 18,000 students is 24 percent Caucasian, 20 percent Japanese, 8 percent Filipino, 8 percent Hawaiian or part-Hawaiian, and 40 percent other ethnicities. In addition to students from the U.S. mainland and Hawai‘i, there are approximately 1,600 foreign students coming from over 100 countries to study, making the University of Hawai‘i a truly international educational institution.

OPPORTUNITIES

Career Services

Both the Shidler College of Business and JAAMS are committed to students' successful transition from the classroom to career. Because the backgrounds and objectives of students differ considerably, the specific job search process is customized to the goals of each individual.

The JAAMS Family alumni network of graduates around the world regularly provides employment leads via e-mail to graduating students and alumni. Additionally, while employment at the student's internship company after graduation is not the objective of the internship, in many cases, graduates have been offered employment with their internship companies or with other companies through business contacts established during the internship portion.

Students are also encouraged to use the resources of the Shidler College of Business Internships and Career Development Office, which offers personalized résumé assistance and career advice, on-campus interviews, job skills workshops and other career seminars.

Alumni

The Shidler College of Business Alumni Association offers its members professional development seminars, social events and networking opportunities, while continuing its support of the College's growth and development. There are over 25,000 Shidler College of Business Alumni living in all 50 states and in more than 37 countries around the world.

The alumni chapters registered with JAAMS are organized by countries and are known as JAAMS BOND. Social gatherings as well as employment networking keeps the BOND connected.

Asia-Pacific Resources

The University of Hawai'i is an Asia-Pacific knowledge center, housing the largest concentration of Asia-Pacific expertise of any university in the Western world. It is home to more than 40 Asia-Pacific centers and departments, offering over 1,000 related courses, plus 80 foreign languages, and a library internationally recognized for its Asia collection.



WHERE OUR GRADUATES WORK

AFLAC International Inc., JAPAN
AIC Corp., JAPAN
Apax-Globis Partners & Co., JAPAN
Bank of Hawaii, USA
BlackRock Japan, JAPAN
Bloomberg, JAPAN
BMW (Thailand) Co. Ltd., THAILAND
BNP Paribas, HONG KONG
The Boston Consulting Group,
AUSTRALIA
Chiyoda Corp., JAPAN
Cisco Systems (USA) Pte. Ltd.,
SINGAPORE
CitiFinancial Japan K.K., JAPAN
Degussa Japan Co. Ltd., JAPAN
Federal Express Corp. Japan, JAPAN
GE Capital Global Consumer Finance, USA
Goldman Sachs (Japan) Ltd., JAPAN
Hewlett-Packard Co., USA
Hitachi Global Storage Technologies, USA
Hong Kong & Shanghai Banking Corp. Ltd.,
HONG KONG
Hyundai Motors India Ltd., INDIA
IMR Global Corp. Ltd., JAPAN
Infinium Corp., JAPAN
Infosys Technologies, JAPAN
Johnson & Johnson, PHILIPPINES
Manulife Life Insurance Co., JAPAN
PricewaterhouseCoopers, JAPAN and
PHILIPPINES
PT Ericsson Indonesia, INDONESIA
Samsung Advanced Institute of Technology
(SAIT), SOUTH KOREA
Shinsei Bank, JAPAN
Sinar Mas, INDONESIA
State Street Global Markets (Japan), JAPAN

www.shidler.hawaii.edu
www.jaams.org



SHIDLER COLLEGE OF BUSINESS

UNIVERSITY OF HAWAI‘I AT MĀNOA



COLLEGE HIGHLIGHTS

- *U.S. News & World Report* ranked the Shidler College of Business among the nation's top 25 graduate programs for international business for 2006.
- First College nationwide to offer a Japan- and China-focused MBA and an Executive MBA in Vietnam.
- A diverse faculty with extensive expertise in the Asia-Pacific region.
- An average of two companies per week providing on-campus recruitment.
- Listed in the Princeton Review of Best Business Schools for 2006.
- More than \$1.5 million in scholarships and awards are available for business students.

A Recognized Leader in Asia-Pacific Management

A leader among U.S. business schools in its focus on the Asia-Pacific region, the Shidler College of Business provides students with an in-depth understanding of the best business practices, an awareness of languages and cultures, and a solid comprehension of emerging technologies within today's complex global economic environment. Founded in 1949, the College offers students a wide selection of degree, certificate and high-impact executive programs in a unique multicultural learning environment enhanced by collaborate learning, research projects, international speakers, internships, study abroad, and career opportunities.

Internationally Renowned Faculty

The Shidler College of Business faculty is a diverse group of internationally accomplished researchers, consultants and teachers. They play an active role in local, national and international business communities, serving as board members, editors, speakers and administrators to top educational and business organizations. Many hold doctoral degrees from Columbia, Carnegie-Mellon, MIT, Stanford, Purdue, Harvard, and other major universities. The overriding strength of the faculty is in their ability to present

a challenging view of today's global business environment with a balance of theory and practice. Their international experience and business research in the Asia-Pacific region provide an exceptional learning experience for students.

All degrees offered by the Shidler College of Business are accredited by the AACSB International – The Association to Advance Collegiate Schools of Business, the premier national accrediting agency for schools of business and accounting. The AACSB International accreditation is the highest standard of achievement for business schools worldwide, and is a hallmark of excellence in management education. In the past several years, *U.S. News & World Report* has ranked the College among the top 25 U.S. graduate business schools for international business.

Our Vision

The business school of choice with an Asia-Pacific focus.

Our Mission

Create a premier learning and research community that prepares students to be leaders in a global business environment that is multicultural, entrepreneurial, and technologically advanced.



JAIMS



For 35 years, JAIME has been connecting the cultures and business practices of the United States and the Asia-Pacific region by educating both current and future managers to be effective leaders in an increasingly interdependent world.

Managing Business across Cultures

JAIME has been a pioneer in the movement to bring managers together from across the globe and educate them in the cultural values and business complexities of other countries. From business protocol to managerial styles, from social etiquette to language proficiency, programs at JAIME examine key issues for those working in the international arena.

JAIME addresses the critical issues of managing business across cultures through its comprehensive academic programs—the JEMBA, offered with the Shidler College of Business, and the Intercultural Management Program (ICMP), offered solely by JAIME. The ICMP is a four-month graduate diploma program that teaches U.S. management styles and includes an optional internship in a U.S. company.

Intensive Business Communication

All academic programs at JAIME have intensive business communication courses on language and culture. The language component is aimed at

developing in-country survival skills and language proficiency within a business context. Business etiquette, protocol, and cultural study are all integrated into the business communication classes. Language and culture classes are held at the JAIME campus.

Hawai'i—Paradise for Intercultural Education

JAIME participants agree that Hawai'i's multicultural environment and its people provide a unique setting for enhancing Asia-Pacific cultural sensitivity. Likewise, the international composition of and interaction among students provides a wide spectrum of global perspectives to the study of cross-cultural management. JAIME was established in 1972 by Fujitsu Limited, an international leader in information technology.

JAIME is a nonprofit postgraduate institute that has trained more than 20,000 academic program and seminar participants from over 60 countries. The campus is located in Hawai'i Kai, a peaceful suburb of Honolulu, and there is a support office in Tokyo.



“Naturally, the JEMBA program provided me with a comprehensive understanding of international business and Japanese management. But more importantly, the true knowledge learning in the JEMBA program came from my classmates. Each student—unique in his and her own right yet united through the JEMBA program—offered me a tour of each of the 10 countries represented in our class.”

I couldn't have received such an education from any other place. Together we were able to intertwine our knowledge to produce a realistic understanding of the global market around us.”

Christine Mai'i Sakuda
USA
Information Officer
Hawai'i Primary Care Association
Honolulu, Hawai'i

www.shidler.hawaii.edu
www.jaims.org



ADMISSIONS



ADMISSION CHECKLIST

- Completed Application
- Application Fee of \$50
- Transcripts
- GMAT Score
- TOEFL or IELTS Score (international applicants)
- Resume
- Statement of Objectives
- 2 Letters of Recommendation
- Confidential Financial Statement Form (international applicants)
- Residency Declaration Form (Hawai'i residents only)
- Phone or in-person interview

Program Admissions

The ideal student entering the Japan-focused MBA program has a record of strong academic performance, high test scores, outstanding motivation, and solid career goals.

For up-to-date information on applying to the Japan-focused MBA program, please visit our website: www.shidler.hawaii.edu.

GMAT Scores

All Japan-focused MBA applicants must complete the Graduate Management Admissions Test (GMAT) prior to the application deadline. For registration information and testing locations, visit: www.mba.com.

Transcripts

Applicants should have a grade point average (GPA) of 3.0 (4.0 = A scale) or the equivalent in the last four semesters or 60 semester credits (or the equivalent in quarter credits) of the undergraduate record and in all post-baccalaureate work. If the academic records are not in English, a certified English translation must accompany the original document.

Work Experience

At least two years of post-baccalaureate, full-time work experience is required.

International Applicants

An international applicant is anyone who is not a U.S. citizen or permanent resident at the time of application. International applicants must submit the Confidential Financial Statement Form for International Applicants. The Test of English as a Foreign Language (TOEFL) or International English Language Testing System (IELTS) is required for all international and permanent resident applicants whose native language is not English. TOEFL or IELTS scores cannot be more than two years old. International applicants who have earned a bachelor's degree (or an acceptable equivalent) within the last five years at a regionally accredited or recognized institution in the United States, Australia, Canada, New Zealand, Singapore, or the United Kingdom are exempt from the TOEFL/IELTS requirement. For TOEFL registration information and testing locations, visit www.toefl.org. For IELTS registration information, visit www.ielts.org.

Application Deadline

March 1st

-Early Action and International Applicant

May 1st

-Regular Review

For more admissions information contact:

Office of Student Academic Services

2404 Maile Way

Honolulu, HI 96822

Phone: (808) 956-8266

Fax: (808) 956-2657

Website: www.shidler.hawaii.edu

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• International Excellence •

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Important Contacts and Other Information

Country Code	01
Area Code	808
Graduate Business Programs	956-8266
Executive Education Programs	956-8135
Financial Aid Services	956-7251
International Student Services	956-8613
Residency Information	956-8975

The Shidler College of Business at the University of Hawai'i at Mānoa
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